



Website Design Packages

PACKAGE NAME & DESCRIPTION	BREATH OF FRESH AIR (Static Website Rebrand / Redesign)	TAKING ROOT (New Website Design and basic set up)	INTERLINKED (Website Design with Integrated Systems)
PROFESSIONAL FEES	INR 12-15,000/-	INR 17-20,000/-	INR 25,000/- + (depending on the no. of custom features and integrated systems)
Research	Y	Y	Y
Inclusive user experience design	Y	Y	Y
Content (written copy) curation and editing	Y	Y	Y
Website layout and flow mapping	Y	Y	Y
Brand design and illustration	Y	Y	Y
Wix basic SEO set up	Y	Y	Y
Migrating from existing website	Y	N	N
Training and documentation	N	Add-on	Y
Dynamic Website - basic systems set up (Events manager, Blog, Social media integration, Live chat function, Forms, etc.)	Add-on	Y	Y
Dynamic Website - advanced systems set up (CRM, Members-only area, Membership/Subscription set up, Payment Gateway integration, Booking & Scheduling systems, etc.)	N	N	Y
Maintenance and troubleshooting	Add-on	Add-on	Add-on